



ANNUAL REPORT

2021

stroke.org.nz





CONTENTS

Chair's Foreword	4
Chief Executive's Statement	5
About Us	6
Our Mission, Vision and Values	7
Our Leadership	8
National Leadership Team	8
About Stroke	9
Stroke Prevention Services	10
Supporting Communities	13
Stroke Recovery Services	14
Community Stroke Advisor Service	14
Return to Work Service	16
National Stroke Network	18
Cultural Responsiveness	19
Highlights for 2020–2021	20
Our Partners and Supporters	22
Financial Statements	23
Statement of Comprehensive Revenue and Expense	24
Statement of Financial Position	25

CHAIR'S FOREWORD

Stroke is a devastating condition that affects the lives of thousands of New Zealanders. As New Zealand's national organisation for stroke, we work across the spectrum of stroke prevention, recovery and continuing care, which requires a multi-faceted approach to our mahi. Our key stakeholders include the stroke-affected community, health and disability services, government, and everyday New Zealanders, whom we reach out to with our stroke prevention messaging. We work with limited resources but aim for maximum impact.

The road ahead, however, is becoming increasingly challenging. We face rising stroke rates, as well as impacts from COVID-19, which are causing economic uncertainty for nonprofit organisations like ourselves. Everyone in the health sector is feeling the additional strain, as the government moves from a COVID-19 elimination strategy to a control strategy.

Although the challenges ahead are considerable, they are not insurmountable. And, as we prepare to meet these challenges, I feel a great sense of pride in the Stroke Foundation. I feel truly honoured to be governing an organisation that makes an incredible difference to people's lives and to work alongside the dedicated and talented people within the organisation.

This year we said farewell to our Chief Executive Mark Vivian, who retired after 15 years as the Foundation's leader. Mark leaves behind a legacy of exemplary leadership, having revolutionised our approach to stroke prevention, transformed the way we deliver services, and streamlined our



organisational structure. We thank him for his service. At the end of May, we welcomed Jo Lambert to the role of Chief Executive. Having previously served on the Board of Directors, Jo has current knowledge of our work, as well as NGO experience, and years of management consulting expertise in the health and disability sector.

We also said farewell to John Allen, who served on the Board for 3 years. We greatly appreciated John's skills and expertise that he brought to our work. We welcomed Catherine Epps to our Board of Directors. As a speech therapist, Catherine brings to the Board her knowledge and experience working with stroke survivors, as well as her general management expertise in health and safety.

To conclude, I wish to record my thanks to our team, which has continued to deliver an outstanding service to those New Zealanders affected by stroke.

Dr John Gommans
Chair

CHIEF EXECUTIVE'S STATEMENT

*He aha te mea nui o te ao
What is the most important thing in the world?
He tangata, he tangata, he tangata
It is the people, it is the people, it is the people*

In May 2021, I was honoured to be appointed Chief Executive of the Foundation. After serving two years on the Board, where I worked closely with Mark Vivian and the Board to produce an ambitious 2020–25 strategic plan, it is now my task to deliver this as CEO. For me, stroke is personal. My mother had a severe stroke when I was 19, and 30 years later we lost my father, who had been my mother's primary carer all those years, to a fatal stroke. These experiences are why I choose to serve the Stroke Foundation and our kaupapa.

Looking back on the 2021 financial year, I feel extremely proud of all that the Stroke Foundation has achieved under Mark Vivian's leadership. The COVID-19 pandemic has dominated our work, bringing considerable challenges and disruptions, but also opportunities, which we have been quick to embrace. I would like to acknowledge the dedication and innovation our team has shown in responding to this crisis, including those based in Auckland who have endured continuing lockdowns while still delivering services in a safe way to our clients.

New Zealand's economic progress through COVID-19 has been uneven and continues to present a variety of challenges, including economic uncertainty and financial hardship for many. The Stroke Foundation has not been immune to these impacts, and this has been reflected in our financial results for 2021, which ended in a deficit for the first time in recent years. Fortunately, many years of prudent fiscal management mean that our organisation has the financial reserves to see us through this challenging time.

We welcome the government's upcoming health sector reforms, which include the establishment



of Health New Zealand, and the Māori Health Authority. In preparation, we are undertaking a review of our recovery services to assess how we future-proof our services to meet the sector challenges that the health reforms seek to address. This is an opportunity to incorporate the latest advances in research and digital technology into our practice, to better meet the needs of the stroke affected community we serve.

Our relationships with key industry stakeholders, including funding bodies, other agencies, and the health sector, continue to grow in strength. Our Recovery teams – Community Stroke Advisors and Return to Work Advisors – have continued to work closely with DHBs to deliver comprehensive life after stroke services. Our Health Promotion team is growing its reach across the country, embedding the F.A.S.T. message, raising awareness of high blood pressure as a key risk factor for stroke, and seeking new ways to engage people in healthy lifestyles. All this work is supported by our extremely capable administration, fundraising and marketing teams. To all our staff and supporters – thank you for your mahi.

As a charity, the Stroke Foundation relies on the goodwill and support of our communities so that we can continue to deliver our important work. More than 85% of our funding comes from individuals, foundations, trusts, corporates, and community grants. Without this funding, we could not achieve most of what we do, and we are indebted to your ongoing support.

Jo Lambert
CEO

ABOUT US

We are Aotearoa's national charity dedicated to stroke prevention and recovery.

Our work:

Raises public awareness of the risks of stroke and provides tools to help New Zealanders reduce these risks.

Provides free specialist services for stroke survivors, their whānau and carers, to help all New Zealanders live their best lives after stroke.

Advocates for equitable and evidence-based stroke prevention and recovery services for all New Zealanders through public policy, and health and disability system response.

OUR MISSION, VISION AND VALUES

MISSION:

Our mission is to prevent stroke, improve outcomes, and save lives.

VISION:

We are committed to creating a New Zealand where:

stroke rates have significantly reduced,

New Zealanders understand the risks and symptoms of stroke, and

anyone affected by stroke is supported and empowered.

VALUES:

Our organisation is guided by four core Māori values that help us to protect the whānau and the communities that we serve in Aotearoa. These values support our vision, shape the culture of our organisation, and guide us towards achieving better health outcomes for everyone. They promote a sense of collective responsibility, leadership, meaningful relationships, and sustainable development in health and wellbeing.

Kaitiakitanga

Guard and protect people affected by stroke and help people to detect and manage stroke risks early.

Manaakitanga

Care for others and be inclusive to everyone. Act with integrity and treat people with respect.

Rangatiratanga

Enable people to be decision-makers over their health and wellbeing and achieve their best health outcomes.

Whanaungatanga

Connect as a whānau and work together in everything that we do to make a significant difference.

OUR LEADERSHIP

Our organisation is run by a Board of Directors and a National Leadership Team, comprising experts in the fields of medicine, business, and health and NGO management. They are responsible for setting the strategic direction of the organisation and for overseeing service delivery and day-to-day operations.

The Board



Dr John Gommans
(Chair)



Derek McCormack



Dr Elizabeth
Spellacy



Stewart Germann



Bill Hardie



Ruth Payne



Catherine Epps



Jo Lambert
(resigned May 2021)



John Allen
(resigned May 2021)

NATIONAL LEADERSHIP TEAM



Chief Executive Officer,
Jo Lambert



Chief Executive Officer,
Mark Vivian
(retired May 2021)



National Health
Promotion Manager,
Julia Rout



National Māori
Health Advisor,
Nita Brown



National Marketing
and Fundraising
Manager, Robbie Ross



Marketing Strategist,
James Partridge



National
Administration
Manager,
Donna McMahon



Northern Region
General Manager,
Don Scandrett



Midland Region
General Manager,
Nicky Mayne



Southern Region
General Manager,
Paul Rout

ABOUT STROKE

A stroke occurs when a blood vessel that carries oxygen and nutrients to the brain bursts or becomes blocked by a blood clot. This causes the cells in the affected part of the brain to die, leading to permanent brain damage. The long-term effects depend on several factors, including the location of the obstruction and the amount of brain tissue affected. Complications may include memory loss, paralysis, emotional and behavioural challenges, aphasia, and personality changes.

Stroke is New Zealand's second single biggest killer and the leading cause of serious adult disability. Each year, approximately 9,500 New Zealanders experience a stroke – of these tragically 2,000 will die. For those that survive their experience of stroke, they will go on to adapt to a new normal, and with our help, live their best lives.

INFO ABOUT STROKE

9,500

NEW ZEALANDERS
HAVE A STROKE
ANNUALLY

2,000

NEW ZEALANDERS DIE
FROM STROKE ANNUALLY

OVER **75%**
OF STROKES ARE
PREVENTABLE

40%
PROJECTED INCREASE
IN STROKE BY 2030

\$1.7b PROJECTED
ANNUAL COST OF
STROKE BY 2038



STROKE PREVENTION SERVICES

We are saving lives by raising awareness of how people can reduce their risk of stroke.

ABOUT

Our stroke prevention work plays a critical role in reducing stroke rates in New Zealand. Changing population demographics in New Zealand, including an ageing and growing population, are likely to increase this trend, potentially causing stroke rates to increase by 40% within the next decade. This will have a considerable impact on our health system and our communities.

We are raising awareness of the risks for stroke, and promoting healthier lifestyles to reduce these risks through a wide range of initiatives including advocacy, education, marketing, community outreach, and more – with the key priorities of reducing health inequity and targeting people at higher risk.

THIS YEAR'S HIGHLIGHTS

Big Blood Pressure Check

The number one modifiable risk factor for stroke is high blood pressure. Our Big Blood Pressure Check campaign raises awareness of the link between high blood pressure and stroke by providing free blood pressure checks in the community. Our specially modified vans enable us to take our blood pressure service to the people most at risk of stroke, by prioritising specific events and locations and providing tools to reduce their risk.

This year we visited 240 sites throughout New Zealand, providing a total of 9,900 checks. Almost 30% of people checked recorded a high blood pressure reading, and 125 people were identified as being in a hypertensive crisis (extremely high blood pressure). When surveyed, 88% of people checked went on to take positive action to lower their blood pressure.

COVID-19 alert level restrictions limited the running of this service, causing a 45% drop in the number of checks compared to the previous financial year. However, increased public health requirements had the unintended consequence of giving staff additional time to take multiple readings from each individual, and to provide them with in-depth advice on how to manage high blood pressure.

This service is supported by Ryman Healthcare, The Estate of Ernest Hyam Davis & The Ted and Mollie Carr Endowment Trust, the Raymond Forbes Wilson Estate and Foodstuffs.

F.A.S.T. Awareness Campaign

Our national F.A.S.T. campaign, developed in partnership with the Ministry of Health and Te Hīringa Hauora, promotes awareness of the signs of stroke and the need to take immediate action. In the five years since the campaign started, it has reached millions of New Zealanders.

57% OF NEW ZEALANDERS CAN NOW NAME AT LEAST TWO OF THE FOUR MAIN SIGNS OF STROKE, BUT THERE ARE DISPARITIES ACROSS REGIONS.



F.A.S.T. is a mnemonic that is used internationally to help people remember some signs of stroke.

Furthermore, 57% of New Zealanders can now name at least two of the main signs of stroke, but there are disparities across regions. To help reduce this gap, this year's campaign included a range of community engagement initiatives in the Ministry of Health's six priority regions (Northland, South Auckland, Waikato, Lakes/Rotorua, Whanganui and Tairāwhiti).

We also targeted other priority groups through our collaborations with St John as part of their St John in Schools programme and with Kainga Ora who have shared the F.A.S.T. message with housing tenants in our priority regions.

BLOOD PRESSURE STATS

HIGH BLOOD PRESSURE IS THE **#1** MODIFIABLE RISK FACTOR FOR STROKE 

1/5 KIWIS HAVE HIGH BLOOD PRESSURE

EVERYONE AGED **45** AND OVER SHOULD HAVE A BLOOD PRESSURE CHECK AT LEAST ONCE PER YEAR

STROKE PREVENTION BLOOD PRESSURE CHECKS FY21

9,900

FREE BLOOD PRESSURE CHECKS



29%

SHOWED A HIGH BLOOD PRESSURE READING



88%

TOOK ACTION TO LOWER THEIR BLOOD PRESSURE FOLLOWING THEIR CHECK



38%

DO NOT GET REGULAR BLOOD PRESSURE CHECKS



Advocacy for Salt Reduction

Salt consumption in New Zealand is almost double the recommended amount, which puts New Zealanders at a significantly higher risk of stroke. Many people are unaware of the amount of salt they are consuming because three quarters of salt intake comes from processed (packaged) foods and takeaways.

In 2013, the World Health Organisation (WHO) listed salt reduction as one of the nine most important measures for improving health and recommended that all member states (which includes New Zealand) reduce their population's intake of salt by 30% by 2025. So far New Zealand has made little progress towards achieving this goal.

In early 2021, we released research we had commissioned by the University of Auckland on the salt content of sausages in New Zealand, showing that an average sausage can contain half the recommended daily salt intake. As part of our advocacy strategy, we continue to encourage the government to launch a salt reduction strategy, which includes government-led salt reduction targets for manufacturers of processed food.

LOOKING AHEAD

He Taonga Blood Pressure Programme

To help people lower their high blood pressure, the Stroke Foundation is developing He Taonga – an online programme that specifically targets lifestyle factors that lead to high blood pressure. He Taonga will help users to make healthy lifestyle choices and guide them towards making positive changes that will contribute to improved health outcomes.

Māori are the priority demographic for this programme given they are more likely to be affected by stroke at a younger age and experience poorer health outcomes post-stroke than other New Zealanders.

New F.A.S.T. Campaign

We have received additional funding from Te Huringa Hauora to develop innovative tools to promote F.A.S.T., including resources and training for community workers and workplaces so we can form partnerships across the country to spread the F.A.S.T. message.



HOW OUR VANS SUPPORT COMMUNITIES

STORY FROM SPRING APPEAL 2020

Making blood pressure checks accessible to people in communities across the country is an important objective achieved through our two custom-designed blood pressure vans. New Zealanders see our vans on the road, serving as a great reminder for them to get their annual check.

Angela visited our Auckland based Big Blood Pressure Check Van last year and was thrilled to find that she had a normal reading. After seeing many family members suffer from stroke and hypertension, she didn't want to find herself down the same path, so over a decade ago made significant changes to her lifestyle to better manage her health.

I THINK THE VAN IS A GREAT INITIATIVE AND HELPS TO EDUCATE PEOPLE ABOUT HIGH BLOOD PRESSURE AND STROKE. I HAVE MY BLOOD PRESSURE TAKEN REGULARLY AS I UNDERSTAND THE IMPORTANCE OF THIS, BUT MY NEIGHBOUR WASN'T AWARE THAT THE ONLY WAY TO KNOW IF YOU HAVE HIGH BLOOD PRESSURE IS TO GET TESTED.

Tragically, Angela's older sister and father both died after experiencing a stroke. Angela told us, "I miss them terribly and the hole they left when they passed devastated our family. But it also made me think, what can I do to ensure that this doesn't happen to me?" Before her sister passed away, she was in the stroke rehab centre and Angela would visit often. During this time, Angela read pamphlets about how to reduce her risk of stroke and took note of ways to lead a healthier lifestyle, including being more active and eating a healthier diet.

Recognising our Big Blood Pressure Check Van outside her window in February, Angela was not only able to easily get her regular check, she



also took her neighbour down so they could get tested together. Angela explained: "I think the van is a great initiative and helps to educate people about high blood pressure and stroke. I have my blood pressure taken regularly as I understand the importance of this, but my neighbour wasn't aware that the only way to know if you have high blood pressure is to get tested."

Learning more about stroke risk factors in the van, Angela and her neighbour decided to round up other neighbours to take a stroll each evening to keep up their fitness and reduce their risk. It's not just her neighbours that Angela has influenced, she's encouraged her family too. Angela told us: "I share my knowledge. They have all seen what happened to our family members and I don't want that to happen to them."

Many people who get their free check in the van tell us how thankful they are for helping them towards better health and raising awareness of stroke risk factors. Our supporters' generosity supports this service, meaning we can help more Kiwis like Angela and her friends throughout the country.



STROKE RECOVERY SERVICES

Working to ensure that those affected by stroke can live their best lives following stroke.

ABOUT

A stroke can be life-changing – not just for the stroke survivor, but also for their whānau. We guide stroke survivors through the recovery process, providing them and their whānau with support during the critical time immediately following their stroke, and longer where needed. Our free services are available throughout New Zealand and provide stroke survivors and their whānau with a wide range of information and support to achieve their goals.

COMMUNITY STROKE ADVISORS

The Stroke Foundation has 28 Community Stroke Advisors (CSAs) who provide critical services to stroke survivors. Support is tailored to the individual needs of the client and focuses on recovery outcomes and ongoing support needs. Assistance includes information, practical advice, emotional support, and health and social service navigation and advocacy on the behalf of the stroke survivor.

Our objective is that 70% of stroke survivors achieve their goals with our support. This year, we exceeded this target, with 76% successfully meeting this goal, despite the challenges faced due to COVID-19. We are understandably proud of this achievement, and the dedication shown by all our CSAs.

In addition to individual support, the Stroke Foundation provides group support and online resources, including:

- **Seminars, workshops and webinars**
Throughout the year, we offer a range of seminars, workshops and webinars, providing helpful information on how to manage life after stroke.
- **Stroke Clubs**
We support independent Stroke Clubs that meet regularly to unite stroke survivors, enabling them to share their experiences and to support each other.
- **Online resources**
We have an extensive library of online resources, covering a range of topics including stroke prevention, rehabilitation, carer wellbeing, and mental health.

CSA support for carers and whānau

Carers play a vital role in supporting stroke survivors. They are the unsung heroes of the health system. Health professionals primarily focus on the acute and rehabilitation phases of stroke recovery, and it is usually an unpaid family member who carries out the long-term role of caring for our stroke survivors.

CARERS PLAY A VITAL ROLE IN SUPPORTING STROKE SURVIVORS. CARERS ARE THE UNSUNG HEROES OF THE HEALTH SYSTEM.

Our work to support carers is just as important as our work for stroke survivors. Caring is a demanding role that can be overwhelming for many people. Carers must learn how to manage complex health needs, and often have to make significant personal and financial adjustments. Our free services for carers support their wellbeing and help them to prepare for the journey ahead. Support is tailored to the needs of the individual carer but is usually a combination of one-to-one support and group sessions, such as seminars, webinars, and support groups – and there is no time limit: support is provided for as long as it is needed.

THIS YEAR'S HIGHLIGHTS

Community Stroke Advisors (CSAs)

Over the course of the year our CSAs responded to 4,500 new referrals for stroke survivors, which equates to 77 new referrals each month per full-time equivalent CSA. This is an increase of 7% on the previous financial year.

With funding from Te Hiringa Hauora/Health Promotion Agency as part of the COVID-19 response, we developed resources to help stroke survivors suffering from anxiety and depression: something which affects around half of all stroke survivors. We also developed resources focused specifically on carer wellbeing. These resources included information sheets, videos, webinars and seminars, to complement the support provided by our CSAs.



STROKE RECOVERY COMMUNITY STROKE ADVISOR SERVICE FY21

4,500

STROKE SURVIVORS WERE REFERRED TO OUR CSA SERVICE

36,000

HOURS OF SUPPORT WERE PROVIDED BY OUR CSAs

77

REFERRALS PER MONTH PER FULL-TIME EQUIVALENT CSA (7% INCREASE ON FY20)

76%

OF STROKE SURVIVORS USING THIS SERVICE

ACHIEVED THEIR GOALS



RETURN TO WORK SERVICE

Returning to work after a stroke can be an important part of a stroke survivor's recovery. Our free Return to Work service, funded by the Ministry of Social Development, supports working-age clients through the process of returning to, or finding new, paid or voluntary employment.

THIS YEAR'S HIGHLIGHTS

This year we had 215 people participate in the RTW programme, with 38% of clients successfully returning to employment.

LOOKING AHEAD STROKE RECOVERY

Stroke Recovery Service Review

We are undertaking a comprehensive review of our stroke recovery services to assess their efficacy and identify opportunities for improvement to the way we work with our clients and their whānau.

It is important that our services can meet increasing demand and the changing needs of the health sector and our communities.

The outcome of this review will see us align our services with the latest stroke recovery research, as well as advances in digital technology.

RETURN TO WORK SERVICE FY21

215

STROKE SURVIVORS
USED THIS SERVICE



38%

OF CLIENTS
SUCCESSFULLY
RETURNED TO
WORK

BARRIE'S CHALLENGE

STORY FROM AUTUMN APPEAL 2021

Stroke survivors are confronted by overwhelming difficulties they would never have predicted for themselves. Barrie Hadfield is one stroke survivor who, with help from his family and the Stroke Foundation, has risen to the immense challenges stroke can bring. After experiencing a stroke last year, he's back at work and even entered the 8.4km Auckland Round the Bays virtual fun run to raise funds for the Stroke Foundation's services.

On a Sunday morning in June last year, Barrie experienced a stroke.

"I woke up feeling dizzy but just thought it was vertigo, then I went to use my phone and I couldn't unlock my screen. Being a bit of a bloke about it, I didn't want to admit that something might be wrong, but I started to panic because it was such a strange sensation. My wife, Alison, noticed that my face had drooped a bit, a clear warning sign for stroke, so took me to the hospital to get checked out."

Barrie received the usual tests and everything appeared to be normal, so he was sent home the next day. He went back to his job and soldiered on, but he knew something was wrong. Weeks later, it was finally discovered that Barrie had a hole in his heart, which had caused his blood to clot and had led to several strokes. He underwent surgery, but just nine days later he experienced a heart attack.

"It was an overwhelmingly hard time in my life. I was back and forth to the hospital a lot, and as someone who hadn't needed to see their GP for the past 15 years, it was all pretty daunting. I felt weak, and had intense anxiety. Any time I coughed or had a headache I thought I was going to experience another stroke, and honestly, I was scared to close my eyes at night."

Barrie was connected to two of our staff, Community Stroke Advisor (CSA) Lorna and Return to Work Advisor Rachelle. They gave Barrie free professional support, and the tools he needed to recover.

"When Alison and I first met Lorna and Rachelle, we couldn't believe our luck. They immediately made us both feel better, and they helped us to



WHEN ALISON AND I FIRST MET LORNA AND RACHELLE, WE COULDN'T BELIEVE OUR LUCK. THEY IMMEDIATELY MADE US BOTH FEEL BETTER, AND THEY HELPED US TO UNDERSTAND WHAT WAS HAPPENING.

understand what was happening. We also worked together to set goals that would help me to get back on my feet. One of those was getting back into work, which was really important to me. I felt so much more supported with the help of the Stroke Foundation, and for the first time I felt like there was a way forward."

Barrie has also embraced opportunities the Stroke Foundation offers, such as group meetings where stroke survivors can share their experiences.

"My son and I went to a recent stroke seminar in Auckland, and it was pretty emotional for us to hear other stroke survivors talk about what had happened to them. Many shared how they felt that stroke is such a difficult challenge to overcome because it's an 'invisible' disease. Of course, everyone's stroke recovery is a very personal journey, but I think the Stroke Foundation can help you get around it. I've learnt to stay positive and keep fighting."



NATIONAL STROKE NETWORK

Providing national clinical leadership and stroke resources for health professionals.

ABOUT

The National Stroke Network (NSN) is a joint initiative between the Ministry of Health and the Stroke Foundation to provide clinical leadership in primary stroke prevention and post-stroke care. The network is coordinated by the Stroke Foundation and comprises clinicians, DHB managers and consumer representatives.

THIS YEAR'S HIGHLIGHTS

Rehabilitation Action Plan

Completed in 2020, the Rehabilitation Action Plan sets out a roadmap for improving stroke services, focusing on health inequity, return-to-work services, psychosocial support, and the development of self-management tools. Dedicated NSN Working Groups have been convened to oversee the implementation of these initiatives.

ACUTE AND HYPERACUTE STROKE CARE

Stroke Clot Retrieval

The New Zealand Strategy for Endovascular Clot Retrieval was developed by a Stroke Clot Retrieval (SCR) Working Group under the direction of the NSN. The Working Group, which is co-chaired by representatives of the NSN, was convened

in 2016 and tasked with developing a national implementation strategy for acute ischaemic stroke patients who require stroke clot retrieval.

SCR is the removal of the clot from the artery by an endovascular technique. It involves deep sedation or general anaesthesia, followed by access to the body's arteries through the groin. After gaining access to the arteries, devices are navigated under x-ray into the blocked artery, and a basket-type device is deployed into the clot and retrieved, pulling the clot with it.

Acute Stroke Care

The NSN maintains oversight of quality issues related to Acute Stroke Care through the National Stroke Register and data provided by the Ministry of Health, ensuring that stroke services throughout New Zealand achieve consistent standards.

Health Equity and Person-Centred Care

The NSN has a strong focus on improving health equity, cultural responsiveness, and person-centred care for stroke survivors. In early 2021, the Network welcomed a Māori Consumer Representative with a background in Health Management, and experience of stroke in her whānau, to advise on these issues.



CULTURAL RESPONSIVENESS

Improving health equity for stroke services is a priority for the Stroke Foundation.

The Stroke Foundation is working to improve equity for all communities in New Zealand, including tangata whenua, Pacific Peoples, Asians, and other culturally and linguistically diverse communities. In March, we commenced an internal audit to assess the organisation’s cultural responsiveness, including service delivery, and policies and procedures within the organisation. Key recommendations from this audit are being

developed into an action plan for implementation across the organisation.

This year, three Tiriti o Waitangi (Treaty of Waitangi) workshops were delivered to 57 employees and three members of the Board of Directors. The workshop provided training on Te Tiriti o Waitangi in the context of health, equity, equality, and inclusion.

THE STROKE FOUNDATION IS WORKING TO IMPROVE EQUITY FOR ALL COMMUNITIES IN NEW ZEALAND, INCLUDING TANGATA WHENUA, PACIFIC PEOPLES, ASIANS, AND OTHER CULTURALLY AND LINGUISTICALLY DIVERSE COMMUNITIES.





HIGHLIGHTS FOR 2020–21

SIR BOB PARKER ON TVNZ'S SUNDAY PROGRAMME

In 2020, former Christchurch Mayor Sir Bob Parker suffered a debilitating stroke that affected his speech, memory, and mobility. Less than a year later, Sir Bob Parker and his wife, Lady Jo Nicholls-Parker, sat down with journalist Jehan Casinader to share their story for TVNZ's Sunday Programme. Without shying away from the realities of life after stroke, the programme showed how the couple have found meaning and fulfilment, despite significant challenges.

The programme reached 600,000 viewers and helped to raise awareness of stroke and stroke clot retrieval treatment. Our CEO, Jo Lambert, joined the programme to highlight the role lifestyle plays in stroke and the importance of regular blood pressure checks to reduce the risk of stroke.

THE CAMPAIGN, WHICH COMPRISED LIMITED-EDITION BEANIES AVAILABLE FOR PURCHASE ONLINE AND VIA SELECT OUTLETS, RAISED OVER \$250,000 – THAT'S 10,000 BEANIES SOLD!

BEANIE UP FUNDRAISING CAMPAIGN

This year, we sold over 10,000 beanies through our annual Beanie Up campaign. The campaign, which comprised limited-edition beanies available for purchase online and via select outlets, was supported by more than 100 cafés, community groups, and local businesses across Aotearoa. Thank you to everyone who contributed to our campaign.

This year's campaign saw the launch of five new beanie styles, and our adult pom-pom beanie was the clear favourite, selling out after the first month.



THE 2020 CHAMPIONS LUNCHEON

This year, the Stroke Foundation was fortunate to be the nominated charity for the 3rd Champions Charity Luncheon in Auckland. The event has a 22-year history of fundraising in Wellington, and is becoming a popular event in Auckland's social calendar for well-known sporting figures and other local celebrities. Throughout the afternoon, the guests bid on exclusive auction items, raising a staggering \$189,000 for the Stroke Foundation. We're extremely grateful to everyone who supported this event and to the event's organiser, Ian Klinac, for his hard work on our behalf.

REACHING RURAL COMMUNITIES AT FIELDAYS®

We were delighted to be part of the National Fieldays 2021, the Southern Hemisphere's largest agricultural event, which, despite COVID-19, was the second-biggest in the agriculture trade show's 53-year history, attracting 132,776 people over four days. We provided free blood pressure and atrial fibrillation checks for visitors, reaching more than 720 people and detecting 3 people with extremely high blood pressure.

AT FIELDAYS® WE PROVIDED FREE BLOOD PRESSURE AND ATRIAL FIBRILLATION CHECKS FOR VISITORS.



Minister of Health Hon. Andrew Little had his blood pressure checked at Fieldays 2021.



OUR PARTNERS & SUPPORTERS

As a charity, our primary source of funding is from donations and fundraising. We are incredibly grateful for the support we receive and would like to thank all our partners and supporters for their contributions.

MAJOR PARTNERS:



Estate of Ernest Hyam Davis
& The Ted and Mollie Carr
Endowment Trust

lane neave.

Raymond Forbes
Wilson Estate



MAJOR FUNDERS:

The AH Somerville
Foundation



REGIONAL FUNDERS:



OTHER FUNDERS:

AORAKI FOUNDATION
 BASIL AND CYNTHIA HEWETT CHARITABLE TRUST
 BENDIGO VALLEY SPORT AND CHARITY FOUNDATION
 BLUESKY COMMUNITY TRUST
 BURROWS BROTHERS CHARITABLE TRUST
 CENTRAL LAKES TRUST
 COMMUNITY TRUST OF MID AND SOUTH CANTERBURY
 COMMUNITY TRUST SOUTH
 DAVID ELLISON CHARITABLE TRUST
 DRAGON COMMUNITY TRUST
 DUNEDIN CASINO CHARITABLE TRUST
 E M PHARAZYN TRUST
 EASTERN & CENTRAL COMMUNITY TRUST
 ESTATE OF GORDON LINDSEY ISAACS
 FARINA THOMPSON CHARITABLE TRUST
 F H MUTER TRUST
 GEYSER COMMUNITY FOUNDATION
 GUY ANSON WADDEL CHARITABLE TRUST
 HIGGINS BEQUEST TRUST
 ILT FOUNDATION
 KIWI GAMING FOUNDATION
 LODGE TE PAPA NO 316 FREEMASONS CHARITY
 LW NELSON CHARITABLE TRUST

MILESTONE FOUNDATION
 MT WELLINGTON FOUNDATION
 NZ COMMUNITY TRUST
 P A BLACKMORE TRUST
 REDWOOD TRUST
 ROTORUA ENERGY CHARITABLE TRUST
 SAM MILLWARD FUND
 SHACKLOCK CHARITABLE TRUST
 STEWART FAMILY CHARITABLE TRUST
 THE PHILLIP VERRY CHARITABLE FOUNDATION
 W. DUNCAN BICKLEY TRUST FUND
 WAIORA COMMUNITY TRUST
 WEST COAST COMMUNITY TRUST

SUPPORTERS:

BDO WELLINGTON
 BW MILLER DEAN LTD
 FOODSTUFFS
 JA DAVEY
 JBWERE
 NZIER
 NZ POST
 ORANGEBOX

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2021

STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSE

For the year ended 30 June 2021

	JUNE 2021	JUNE 2020
Income		
Bequests	435,608	982,900
Contracts	715,405	720,828
Donations	2,221,159	2,026,684
Depreciation Recovered	1,478	2,739
Grants	1,167,566	1,649,732
Rental Income	49,840	44,370
Sales	245,671	141,946
Subscriptions	560	550
Investment Income	13,181	47,701
Total Income	4,850,468	5,617,449
Operating Expenses		
Audit fees	16,900	16,376
Bequest – Research	100,000	2,092
Depreciation	125,362	114,322
FAST Campaign	22,244	165,918
Finance & Accounting	29,533	22,594
Fundraising Expenses	782,551	898,427
Governance	11,316	7,715
Information Services	217,543	379,755
Investment Expenses	1,503	-
Operations	474,618	407,562
Property Expenses	257,322	253,482
Staff Remuneration	3,091,078	2,988,654
Sundry Expenses	174	2,346
Total Operating Expenses	5,130,144	5,259,244
Surplus/(Deficit) for the year before grants	(279,676)	358,206
Allocations made		
Northland Bequest Fund	20,129	15,610
JGS Reid Fund	2,620	4,388
Young Stroke Thrivers Trust Expenses	1,321	-
Total Allocations made	24,069	19,997
Other Comprehensive Revenue and Expenses		
Movement in Value of Investments	14,560	-
Total Comprehensive Revenue and Expenses for the year	(289,185)	338,208

STATEMENT OF FINANCIAL POSITION

For the year ended 30 June 2021

	JUNE 2021	JUNE 2020
Assets		
Current Assets		
Cash and Cash Equivalents	911,929	1,257,529
Term Investments	-	1,570,314
GST Receivable	6,933	44,747
Accrued Interest on Investments	-	12,758
Receivable (from exchange transactions)	118,815	161,860
Prepayments	109,781	20,183
Total Current Assets	1,147,458	3,067,392
Non-Current Assets		
Fixed Assets	1,118,631	1,227,238
Investments	1,514,132	-
Total Non-Current Assets	2,632,763	1,227,238
Total Assets	3,780,221	4,294,629
Liabilities		
Current Liabilities		
BNZ Credit Cards	12,545	10,387
Payables (from exchange transactions)	212,354	375,146
Accrued Holiday Pay	178,848	177,854
MSD Wage Subsidy Repayable	-	28,311
Northern TM Cards	218	268
PAYE Payable and employee benefit liabilities	66,738	103,971
Income Received in Advance	10	-
Total Current Liabilities	470,713	695,937
Total Liabilities	470,713	695,937
Net Assets	3,309,509	3,598,692
Equity		
Accumulated Funds	1,847,575	2,119,739
JGS Reid Fund	82,908	84,764
Northland Bequest Reserve	1,379,027	1,394,189
Total Equity	3,309,509	3,598,692

For a copy of our full financial statements, please visit our website.







Level 1, Thorndon Rise Building
95-99 Molesworth Street, Wellington 6011 PO Box 12482, Wellington 6144
stroke.org.nz 0800 STROKE (0800 78 76 53)